

## A love story by Blancpain

**Blancpain is celebrating Valentine’s Day this year with a watch dedicated to love and passion.**

The adornment of this 29 mm-e timepiece is designed to celebrate the traditional lovers’ day. Its steel bezel and lugs are set with 68 diamonds, while the mother-of-pearl dial features eight. The seconds hand depicts an arrow symbolizing the transmission of love. Its tip is red, a color synonymous with passion. A heart adorned with 19 buff-top rubies embellishes the delicately shimmering dial at 12 o’clock. The buff-top cut was mainly used during the Art Deco period for jewelry models, and occasionally in recent years on watch dials. It reveals the rounded upper part of the gem and thereby enhances the radiance of the dial by allowing the light to penetrate more fully into the stone. The lower part of the ruby refracts the light like a faceted stone.

The sapphire crystal reveals an openworked white gold oscillating weight adorned with a snailed bevel, polished angles, as well as straight and circular Côtes de Genève. The Manufacture thereby demonstrates the full extent of its expertise by combining these delicate and sophisticated procedures. The Blancpain logo engraved on the oscillating weight echoes the main dial element and also adopts the color of love.

### **Above and beyond aesthetic appeal, impressive technical refinement**

At the heart of this model beats the new Caliber 913. The glucydur balance-wheel fitted with micrometric regulating screws is now equipped with a balance-spring in silicon. The latter is an innovative material within the watch industry over the past few years and features several advantages: its low density makes it particularly light and it is also more shock-resistant as well as impervious to magnetic fields. These properties ensure the almost perfect geometry of the balance-spring, thereby improving the isochronism of the movement and hence the precision of the watch.

Catering to individual wishes, the Saint-Valentin 2017 watch is fitted with two interchangeable alligator leather straps, one in red and the other in white. This dainty model is available in an engraved and numbered 99-piece limited edition.