

## **Blancpain Saint Valentine's Day 2015** **A rose to say I Love You**

**Saint Valentine's Day is a highlight in Blancpain's calendar, offering an opportunity to unveil a new model designed especially for the occasion. This year, the brand is once again celebrating the lovers' day through a limited-edition women's watch with just 14 pieces.**

Blancpain has once again drawn on all its technical know-how to create an esthetic feminine mechanical watch. The new Saint Valentine's 2015 model has a mother-of-pearl dial decorated with a majestic inlaid rose, a technique which demonstrates the fine craftsmanship of the master watchmakers. The dial was meticulously worked, and each petal delicately sculpted into the white mother-of-pearl. The resulting rose in relief was then cut and dyed before being assembled on the dial. The different thicknesses of mother-of-pearl allow the color to show through, creating a subtle palette of pink shades.

The 36.8 mm diameter white-gold case is lit up with 121 diamonds. The two intertwined rows of different-sized stones are reminiscent of the brand's emblematic double-stepped bezel, while the setting of the horn-shaped lugs and the crown complete the ensemble. At the heart of this original two-hand model is an off-center hour movement, the signature complication of the Women collection.

On the back of the watch, the pink mother-of-pearl inlaid on the oscillating weight echoes the dial's design. This limited edition of 14 engraved and numbered pieces is adorned with a white ostrich leather strap.