

Blancpain enters the blue hour with the Villeret Ultraplate, a boutique exclusive

At Blancpain, excellence lies at the heart of all its watch creations, combining expertise, innovation and aestheticism. The new Villeret Ultraplate is the most recent example. This platinum timepiece with a blue dial marks a return to essentials in which hours and minutes reign supreme. Issued in an 88-piece limited edition, it is exclusively available in brand boutiques worldwide.

Elegance and discretion have characterized Villeret models since their early days in the 1980s. The new Villeret Ultraplate watch is no exception. It has a resolutely contemporary face while preserving the collection's emblematic aestheticism and authenticity. The Villeret style is distinguished by a delicately rounded double-stepped bezel, stylish hands meticulously crafted in the shape of cut-out sage leaves, applied Roman numeral hour-markers crafted in gold and a delightfully slim case.

Like all Blancpain models, the new Villeret Ultraplate limited edition guarantees enhanced reliability and running efficiency. Based on the renowned 1150 caliber, the hand-wound 11A4B Manufacture movement offers four days of autonomy driven by two series-coupled barrels and equipped with high-performance hairsprings. This construction enables a constant energy pulse, guaranteeing precision from the first hours of operation through to the final minutes. Particularly concerned with ensuring the user friendliness of its watches, Blancpain has equipped the new Villeret Ultraplate with a power-reserve indicator. The latter is displayed on the back to preserve the elegance of the dial. Protected by a sapphire case-back, the mechanism has been subtly decorated to reflect the purity of the watch face. The entirely redesigned bridges are adorned with the traditional *côtes de Genève* motif, as well as beveled edges.

The new Villeret Ultraplate in platinum comes with a case measuring 40 mm in diameter and 7.40 mm thick. Graced with a blue dial, it is paired with a blue alligator strap secured by a pin buckle. This exclusive model issued in an 88-piece edition is dedicated to Blancpain boutiques worldwide.