

Villeret Ultraplate : revisiting a classic

At Blancpain, luxury is emotional and never ostentatious, as the Manufacture once again proves with an understated and refined new arrival enriching its most classic collection. This extra-thin watch marks a return to essentials, where hours and minutes reign supreme.

Elegance and discretion have characterised Villeret models since the early 1980s and the new Villeret Ultraplate watch is no exception. It has a resolutely contemporary face while preserving the collection's emblematic aestheticism and authenticity. The Villeret style is distinguished by a delicately rounded double-stepped bezel, a luminous dial, stylish hands meticulously crafted in the shape of cut-out sage leaves, applied Roman numeral hour-markers crafted in gold and a delightfully slim case.

With the Villeret Ultraplate, Blancpain introduces a model even thinner than existing iterations, while guaranteeing increased reliability and running efficiency. Based on the renowned 1150 calibre, the hand-wound 11A4B Manufacture movement offers four days of autonomy driven by two series-coupled barrels and equipped with high-performance hairsprings. This construction enables a constant energy pulse, guaranteeing precision from the first hours of operation through to the final minutes. Particularly concerned with ensuring the user friendliness of its watches, Blancpain has equipped the new Villeret Ultraplate with a power-reserve indicator. The latter is engraved on the back to preserve the simplicity of the dial. Protected by a sapphire case-back, the mechanism has been subtly decorated to reflect the purity of the watch face. The entirely redesigned bridges feature the traditional *côtes de Genève* motif, as well as bevelled edges. These high-end finishes, visible only to the wearer of the watch, are in harmony with the Brand's philosophy and its vision of prestigious timepieces.

The new Villeret Ultraplate is available with a 40 mm 18-carat red gold or steel case measuring just 7.40 mm thick. The gold version comes with an opaline dial and brown alligator strap, while the steel model has a white dial and black alligator strap. These timepieces are also available on a *mille mailles* mesh-type bracelet corresponding to the case material. In all, four new products are thus joining Blancpain's iconic Villeret collection.