

Style variations on the Ladybird Colors

This spring spells vibrant touches for Blancpain, as the Manufacture plays with colour combinations to enhance two refined small seconds and moon-phase complications. These indications newly introduced to the Ladybird Colors collection are smoothly integrated into the design of this jewellery line.

As the sunny season draws near, we all naturally pull out our wardrobe's finest hues to glow in the sunshine and Blancpain's Ladybird Colors is no exception. Proudly displaying two new small seconds and moon phase complications, it slips into its best finery. The textured mother-of-pearl dial set with 70 diamonds features colourful midnight blue, peacock green, forest green, lilac or turquoise Roman numerals and these variations are picked up on the straps of these red or white gold models.

The visual balance characterising the new Ladybird Colors models is subtly ruffled by an asymmetrical touch found on all the dial elements. The offset Roman numerals are underscored by an inner ring adorned with delicately tapering gemsetting that continues on the small seconds and moon-phase indicators. Yet another means of asserting the individual nature of these colourful timepieces.

With its 34.9 mm diameter, the case of the new Ladybird Colors models features pleasing proportions highlighting its 59 diamonds totalling more than 2 carats. Manufacture Blancpain has outdone itself in creating ultra-elegant colourful timepieces in which jewellery brings out the magic of mechanical watchmaking. Ladybird Colors models feature high-end gemsetting in which each parameter is meticulously hand-adjusted to ensure phenomenal radiance. They tick gently to the beat of Calibre 1163 for the small seconds version and Calibre 1163L for the moon-phase iteration. Endowed with a four-day power reserve and a silicon balance spring, they are designed to keep track of daily life with a blend of accuracy, comfort and style. Their painstakingly decorated main components are as technically functional as they are aesthetically pleasing, while their gold oscillating weight matching the case colour features circular openworked patterns harmoniously reflecting the dial design. Whether viewed from the front or back, these new Blancpain timepieces are the epitome of luxury watchmaking.

About the Ladybird collection

The Ladybird collection reflects the pioneering role Blancpain has played in the history of feminine watches. From the first automatic ladies' wristwatch in 1930 to the smallest mechanical movement several decades ago and on to the sophisticated modern-day design, the Ladybird collection embodies Blancpain's passion for the extraordinary.

The history of Blancpain ladies' watches is inextricably bound up with the determination of Betty Fiechter, who became the first woman to head a watch Maison at the beginning of the 1930s. Her intelligence and visionary spirit paved the way for the Brand's jewellery watches and forged its international renown.