

Your watch

INNOVATION IS OUR TRADITION

The world's oldest watch Manufacture wishes to thank you and congratulate you on your acquisition of an *Haute Horlogerie* timepiece. Creating it calls for time-honored know-how, perpetuated by master-watchmakers who have patiently assembled and decorated each component of your watch mechanism.

Your choice of a Blancpain timepiece owes nothing to chance. It testifies to the sensitivity and high demands of an authentic connoisseur. It honors the watchmaker who crafted your watch from start to finish, thereby contributing to preserving and enhancing the renown of the tried and tested hand-crafted methods characteristic of traditional Swiss watchmaking.

BLANCPAIN WATCHES

A prestigious watch is a marvellous mechanism. The skills required to create these watches are rare and demanding. The watchmakers and artists possessing these skills are capable of building into these watches complications that are difficult to produce – perpetual calendars, tourbillons, carrousels, chronographs and minute-repeaters, among others – together with decorative adornments.

With its watchmaking engineers, master watchmakers and artistic craftsmen, all located in the Vallée de Joux in Switzerland, Blancpain upholds the great traditions and expertise of *Haute Horlogerie*. Respect for this heritage and the traditional crafts influences everything that we undertake. But this does not mean that we are entrenched in the past. Quite the opposite: innovation is our tradition. This governing principle guides us in the creation of new timepieces and allows us to introduce modern technology that is compatible with the conventional processes, to push back the frontiers of the watchmaker's art still further.

TAKING CARE OF YOUR WATCH

The creation of a Blancpain watch involves a great deal of know-how and considerable attention to detail. For their part, it is important that owners adhere to the following recommendations to ensure that their watches retain their accuracy, reliability and perfect working order. It is on this condition that a Blancpain timepiece can be handed down from generation to generation.

RECOMMENDATIONS

- Please carefully read the instructions for use and follow the guidelines on use and adjustment of the functions.
- Have the water-resistance regularly checked by an accredited watchmaker by Blancpain. Water-resistance can be affected by an accidental shock.
- Manually wound watches should be wound once a day, preferably in the morning. If the watch is automatic and is not regularly worn, it is recommended that it be wound once per month. For the winding operation, it is advisable to remove the watch from the wrist in order to facilitate manipulation of the crown.
- Take care not to expose your watch to extremes of temperature.
- Protect your watch from impacts and shocks. In the event of a shock, have the watch checked by an accredited watchmaker by Blancpain.
- As far as possible, avoid wearing your watch during activities likely to subject it to intense or repeated vibrations.
- Keep in mind that exposing your watch to magnetic fields can affect its running, even though, with its silicon balance-springs, Blancpain has managed to limit the effects of magnetism.
- Ensure that the crown and all the push-pieces are in their initial positions in order to guarantee water-resistance. For models with screw-down push-pieces, screw them back into place after manipulation.

WATER-RESISTANCE GUARANTEE FOR FIFTY FATHOMS

These models have all successfully undergone water-resistance tests at pressures equivalent to 300 metres for the Fifty Fathoms and to 1,000 metres for the 500 Fathoms. Blancpain recommends that you have the water resistance and the smooth running of your Fifty Fathoms regularly checked by your nearest authorised Blancpain After-Sales Service Centre.

WARNING

The Fifty Fathoms models are not professional diving instruments. They must be backed up where necessary by a professional diving computer. The water-resistance value is expressed in bar. 1 bar corresponds to a 10-metre water column.

AFTER-SALES SERVICE

When a watch arrives at the Blancpain service centre, it is registered and, thanks to its serial number, we analyse its history and previous servicing record. Photographs are taken to serve as a record of the state in which it arrived. The watch is then entrusted to a watchmaker who carries out a full inspection, including an evaluation of accuracy and functions. This diagnosis serves as the basis for preparing an estimation of the servicing required. Similarly, the state of the case, dial, hands and bracelet/strap is assessed. The diagnostic report includes options for the polishing and the replacement of aesthetic elements. If the movement has seen improvements thanks to Blancpain's research and development, the integration of the new technologies is proposed to the client.

On the owner's approval, the watch is completely dismantled and all the components are placed on specially designed trays for cleaning. Worn or outdated components are replaced. The watch is then reassembled and oiled. All its functions are checked in order to guarantee that they are in perfect running order. The quality control checks are the final step in the service. We check the watch's water-resistance by means of a test under vacuum. For divers' watches, a second water-resistance test is carried out.

The watch then undergoes a new test of all its functions and its accuracy over a period lasting up to 12 days, depending on the model's power reserve. Once all the checks have been passed, the watch is ready to be returned to the boutique or accredited dealer for the restoration to its owner.

Consult our website (www.blancpain.com) for a list of our retailers in each country.

BATHYSCAPHE, SECONDS, UNIDIRECTIONAL BEZEL, SELF-WINDING

CALIBRE 1153, UP TO 100-HOUR AUTONOMY.



Kindly unscrew the crown (position A) before performing any corrections, and screw it in again once the watch has been adjusted.

THE CROWN HAS TWO DISTINCT POSITIONS:

Position A, crown in manual-winding position.

Position B, crown pulled out to time-setting position, enabling adjustment of the hours and minutes.

Push the crown back in to position A once the adjustments have been made.

ONE-WAY ROTATING BEZEL:

Before beginning the dive, turn the bezel to line up the lozenge-shaped marker (\blacklozenge) with the minute hand. Thanks to this operation, dive times and any other time measurements can be instantly read off on the bezel by referring to the trajectory of the minute hand.

IMPORTANT

For the water-resistance guarantee, see pages 2-3.

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